

# Lee Campbell Poultry & Egg Educational Foundation

c/o National Chicken Council  
1015 15th Street, NW, Suite 930  
Washington, DC 20005-2622  
Telephone: 202/296-2622  
Fax: 202/293-4005  
E-mail: Wroenigk@ChickenUSA.org

## Attention: Director of Summer Internships

### Poultry Industry Internships Available for Summer 2011

Please make available to qualified students the enclosed information about the Lee Campbell Poultry & Egg Educational Foundation internship program for summer 2011. The Foundation will assist in sponsoring a qualified student for up to ten weeks of work experience this summer. The intern selected will have the opportunity to be employed at a major poultry company. This unique opportunity provides both a learning and earning experience.

For almost two decades, the Campbell Foundation has helped many students begin a successful, rewarding career. U.S. poultry companies continue to grow and good, talented people are needed to help sustain the growth. The Foundation's Board of Directors look forward to one of your students being awarded an internship this summer.

William P. Roenigk  
Chairman  
January 2011

#### Officers

William P. Roenigk, Chairman  
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National Chicken Council  
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### Summer 2011 Poultry Industry Internship Available

During the summer of 2011 the Lee Campbell Poultry & Egg Educational Foundation will sponsor a work internship program for a qualified college student. The goal of the Foundation is to help create a greater awareness at the undergraduate student level of the dynamic poultry industry and alert students to the many career employment opportunities available. By attracting interest in the poultry industry, especially export marketing, the Foundation helps students, when they graduate, will choose to make a career in the poultry/egg industry.

The Foundation carries on this effort in memory of Lee Campbell who was the president of the Poultry & Egg Institute of America and a leader in building U.S. poultry exports in world markets. For more than 35 years Lee committed himself to promoting the poultry industry in the United States and to expanding U.S. poultry export marketing. Today, in great part due to his work, U.S. poultry products help feed the world by providing wholesome, nutritious foods at competitive price values. The United States is the world leader in poultry production and exports. Since 1990, U.S. poultry exports have expanded more than fourfold. Additional growth in poultry and egg exports in the future is expected and more marketing/sales managers and support personnel will be needed for the international business component of companies.

This summer the Foundation will offer an internship programs for an outstanding college student. The program in 2011 will be the 21<sup>st</sup> year the Foundation has conducted this very successful program. The intern selected will be given the opportunity to work in the international marketing department in one of the most progressive poultry companies in the United States. The intern work location will be in the Southeastern region of the United States.

In addition to learning first-hand the workings of the poultry export business, the intern will be given an overview of poultry production, processing, and marketing. The Foundation will grant the intern \$1,500 at the beginning of the internship to help defray travel and housing expenses. In addition, the student will be awarded up to an additional \$1,000 at the end of the summer 2011 program for submitting an acceptable paper that discusses an aspect of poultry exports. Although the salary paid to the intern by individual poultry companies will vary, firms usually offer about \$500 per week. Summer work periods are usually 8 to 10 weeks. The internship program can be an outstanding learning and work experience for the selected student.

To become eligible for consideration, interested students must complete and submit the Foundation's internship application form and are encouraged to also submit a brief (up to two pages) essay about his/her career objectives and the benefits the internship would have for the student. Please note that applications for the program must be received at the address above by the Foundation by **close-of-business Monday, March 28, 2011**.

# POULTRY INDUSTRY SUMMER 2011 INTERNSHIP PROGRAM

## Internship To Be Awarded By Lee Campbell Poultry & Egg Educational Foundation

- Term:** About 8 to 10 weeks during the summer of 2011 at a poultry company in the southern region of the United States.
- Compensation:** Usual intern salary is about \$500 per week.
- Award:** \$1,500 per intern awarded at beginning of internship (about early to mid-May); up to an additional \$1,000 awarded when acceptable paper is written by intern and received by Foundation after completion of summer assignment (about mid-September 2011).

### Award Criteria and Eligibility:

- Student, preferably junior or sophomore, in good standing who has demonstrated or expressed an interest in international business or agriculture marketing, especially poultry.
- Has completed a significant number of college courses in certain of the following courses: agriculture, marketing, business, international trade, foreign languages, or poultry science. International language ability and foreign cultural understanding are desired.
- Has an accumulated strong grade point average, preferably a "B" or better.
- Student willing to prepare an appropriate paper of his/her internship work activities or topic related to the international marketing of U.S. poultry products.

### Application Process:

- Interested students must complete and submit the Foundation's internship application form. Also, the student is encouraged to submit a brief essay (up to two pages) on his/her career objectives and how an internship in the poultry industry will be meaningful and worthwhile to the student.

### Deadline:

- All applications must be received **no later than close-of-business Monday, March 28, 2011.** Notification of awards will be made about Monday, April 4, 2011.

Return applications to: Chairman William P. Roenigk, Lee Campbell Poultry & Egg Educational Foundation, c/o National Chicken Council, 1015 15th St., NW/#930, Washington, DC 20005, phone: 202/296-2622, fax: 202/293-4005, e-mail: [WRoenigk@ChickenUSA.org](mailto:WRoenigk@ChickenUSA.org).

### Officers

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**APPLICATION FOR SUMMER 2011 POULTRY INDUSTRY INTERNSHIP  
LEE CAMPBELL POULTRY & EGG EDUCATIONAL FOUNDATION**

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ (while at school) E-mail: \_\_\_\_\_  
(while at school)

Home Address: \_\_\_\_\_  
(if different from school address)

Home Telephone: \_\_\_\_\_  
(if different from school number)

Name of university/college attending: \_\_\_\_\_

Circle one year

**Current Status**      **Freshman**      **Sophomore**      **Junior**      **Senior**      **Graduate**

Expected date of graduation \_\_\_\_\_

Declared major area of study \_\_\_\_\_

Total number of courses in agriculture, marketing,  
business, international trade, poultry science \_\_\_\_\_  
(number)

Foreign language courses and/or ability \_\_\_\_\_

Accumulated overall grade point \_\_\_\_\_ on a scale of \_\_\_\_\_ being an "A" grade.  
Accumulated grade point in major subject area \_\_\_\_\_.

Primary academic advisor: \_\_\_\_\_  
(name)

Advisor's Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Any special notes you believe important that are pertinent to the above information:  
\_\_\_\_\_  
\_\_\_\_\_

Please attach a brief essay (up to two pages) regarding your career objectives and how the internship will be meaningful and worthwhile to you. Include summary of pertinent educational and work experiences. Please return to: Chairman William P. Roenigk, Lee Campbell Poultry & Egg Educational Foundation, c/o National Chicken Council, 1015 15th Street, NW, Suite 930, Washington, DC 20005, phone: 202/296-2622, fax: 202/293-4005, Email: WRoenigk@ChickenUSA.org. Thank you for submitting your application.