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For Immediate Release

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USAPEEC donates \$25,000 to Colombian mudslide victims

The USA Poultry & Egg Export Council (USAPEEC) has donated \$25,000 to the relief effort for victims of a devastating mudslide last month in the southern Colombia.

USAPEEC President Jim Sumner made the presentation on Thursday during a meeting of the International Poultry Council (IPC) in Cartagena.

Sumner said that members of USAPEEC have developed a special relationship with the Colombian poultry industry over the last several years through its dealings with the Federacion Nacional de Avicultores de Colombia (FENAVI).

Both USAPEEC and FENAVI are founding members of the IPC.

“We appreciate the relationships we have made with our industry’s customers in Colombia, and with FENAVI, and we are making this humanitarian donation to demonstrate our support for the people of Colombia, and especially the unfortunate victims in Moccoa,” Sumner said.

“FENAVI and USAPEEC have forged a very close relationship through our joint business endeavors, and we share a similar goal of increasing poultry consumption in Colombia,” he said.

In March, flooding from heavy rains in the Colombian department of Putumayo caused severe mudslides that killed more than 300 people and displaced thousands more in more than 17 barrios in the capital city of Moccoa. At least 70 people are still missing.

The USAPEEC donation will be used for food and other supplies for the victims.

PHOTO CAPTION: Steve Monroe of Sanderson Farms, left, who is current chairman of USAPEEC, and USAPEEC President Jim Sumner, center, present a check for \$25,000 for relief efforts for flood victims in Moccoa, Putumayo, Colombia.

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